



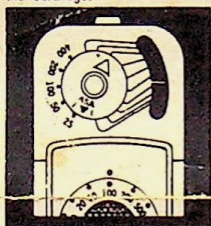
MINOCHROME (ASA 20) FOR COLOR SLIDES

36-exposure MINOX cartridge

A fine grain color film of pleasing brilliance and great sharpness which yields transparencies that can be mounted in slide frames for projection or used as originals in making color prints. The film is suitable for picture-taking in daylight and for indoor snapshots using the MINOX B/C flash unit and AG-1B (blue) flashbulbs.

NOTE: THE PRICE OF THIS MINOCHROME FILM INCLUDES A MAILER FOR PREPAID PROCESSING BY MINOX CUSTOM SERVICE INC., AND RETURN OF UNMOUNTED COLOR TRANSPARENCIES IN PROTECTIVE ACETATE SLEEVE BY FIRST CLASS MAIL WITHIN THE UNITED STATES OF AMERICA.

CAUTION: Cartridge contains 36 exposures. Watch the exposure counter. After you have taken the 36th exposure, push-and-pull the camera twice before removing the cartridge.



EXPOSURE/SHUTTER SETTING INFORMATION FOR MINOX B—Before loading film into camera, set MINOX B for this film as illustrated.

For exposure measurement, point the camera at the important part of the scene. Take close-up measurement whenever possible.

For shutter settings without exposure meter, the following settings may be used as a guide: for most *average subjects* outdoors in daylight, from 2 hours after sunrise to 2 hours before sunset:

| | | | |
|---|------------|----------------------|-----------|
| Bright or Hazy Sun — Front lighted subjects | 200 | Cloudy—Bright | 50 |
| Bright or Hazy Sun — Side-lighted close-ups | 150 | Cloudy—Dull | 20 |
| | | Open Shade | 20 |

For *light subjects* (people in light-colored clothing), or *light surroundings* (bright buildings, bright beach or snow), use one-half to one full step higher setting. *Example:* Setting for average subject—200. Move dial midway between 200 and 500, or all the way to 500 depending on brightness of subject.

NOTE: For intermediate speeds not shown on your MINOX, set the shutter speed dial between the nearest settings engraved on the scale. *Example:* For 150, set the dial between 100 and 200.

For flash pictures with Minox B/C flash unit and AG-1B (blue) flashbulbs, set shutter at 20.

| Camera-to-Subject Distance | Use Filter |
|-------------------------------|-----------------|
| 2-4 feet | Neutral Density |
| 5-10 feet | None |

The above flash distances are approximate for subjects and surroundings of average color and contrast. For dark subjects, shorten the distance; for bright subjects, extend the distance.

Never use Yellow, Green or Orange Filters with Minochrome film. MINOX Skylight filters R3 or R6 (available in the MINOX Filter Set for Color films) may be used to minimize bluish haze in distant views or to reduce the bluishness of snow scenes, seascapes or high-altitude scenes, and in pictures made on gray days or in open shade.

FOR BEST RESULTS—follow the instructions and suggestions contained in your MINOX Owner's Manual. *Here are a few reminders:*

Before loading—set the film counter at the red starting dot between 50 and 0—set your MINOX B exposure meter for the film.

Load or unload your MINOX only in subdued light, or in the shade.

Open the film gate! The film cartridge can be inserted—or removed—**ONLY** with an open film gate. With the camera back open, "close" the camera about $\frac{1}{8}$ " until the film gate is wide open—If the cartridge does not drop flush into the film compartment, the back cover cannot be closed. Do not use force. Lift out the cartridge, pull the camera open all the way and close again until the film gate opens. Then re-insert the cartridge and close the cover.

Watch the Exposure Counter! Stop picture-taking at the correct number. Then push-pull the camera twice before removing the cartridge.

Film Storage. Always store film—exposed or unexposed—in a cool, dry place. Do not leave films or your loaded MINOX in the glove compartment or on the window shelf of your car.

PICTURE TAKING. Your MINOX viewfinder shows you the exact picture area, so you can move close to your subject until it fills the viewfinder for best results. Use the measuring chain for accurate distance setting of close-ups.

Hold the camera correctly to keep fingers away from the exposure meter and lens windows.

S-q-u-e-e-z-e (don't jab) the shutter release button; avoid jarring the camera.

For exposures of $\frac{1}{20}$ sec. or longer, place the camera on a table, ledge or similar support, or use the convenient MINOX Pocket Tripod.

CAUTION: Fingerprints or other smudges on the lens window may spoil the sharpness and brilliance of your pictures. If necessary, clean the window gently with a (dry!) cotton swab or a soft linen cloth wrapped around a matchstick or toothpick.

MINOX INFORMATION: For additional information, see your MINOX dealer. Ask him to show you "Small MINOX—Big Pictures," the fascinating 200-page pocket guide to successful MINOX picture-taking.

DEVELOPING AND PRINTING SERVICE. The price of this MINOCHROME film includes processing, if mailed in the enclosed MINOX CUSTOM SERVICE mailing bag. Exposed films should be developed as soon as possible.

FILM MAILING INFORMATION:

1—Print your name and address clearly on tag—please include ZIP code.

2—Remove receipt from tag—fill in mailing date. Keep in safe place.

3—Protect cartridge in black paper or in original film container.

4—Insert protected cartridge in mailing bag and tie securely.

5—Affix First Class or Air Mail postage and mail immediately.

Your processed color transparencies will be returned to you promptly as unmounted strips in a protective acetate sleeve by First Class mail within the United States of America.—If return by Air Mail and Special Handling is desired, please enclose 25c.

Your dealer also offers the following services provided by **MINOX CUSTOM SERVICE**, P.O. Box 2032, New York, N.Y. 10001:

Custom Mounting of Minox Color Transparencies

in slide mounts for 2"x2" projectors. per slide **15c**

$2\frac{1}{2}$ "x3 $\frac{1}{2}$ " Color Prints from your selected slides. per print **50c**

MINIMUM ORDER ON MOUNTING OR PRINTS—\$2.00

SLIDE MOUNTING FOR MINOX PROJECTOR. See your dealer for complete Minox 30x30mm Glass Slide Binding Kit and the convenient Minox Transparency Viewer-Cutter.

NOTICE: This film will be replaced if defective in manufacture, labeling, or packaging, or if damaged or lost by us, even though by negligence or other fault. Except for such replacement, the sale, processing or other handling of this film for any purpose, by us or any affiliated company, is without other warranty or liability. Since color dyes may change in time, this film will not be replaced for, or otherwise warranted against, any change in color.

MINOX CORPORATION

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